

LCA

...its your game
LEAGUE CRICKETERS' ASSOCIATION



JOIN NOW
FOR FREE

A blue membership card is shown at an angle. It features the LCA logo and a gold chip. The card is set against a background of green grass.

E: info@thelca.co.uk



Photo courtesy of LMI Photography

Contents

Page 1

Page 2

Page 4

Page 5

Page 6

Page 7

Page 8

Page 9

Who are we?

How can we help?

What are the benefits of joining?

LCA News

ECB Premier Leagues

First Class Counties

LCA Events

LCA Business Partners

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Who are we?

The League Cricketers' Association has been created to give club cricketers and people involved in the game a chance to interact with each other, receive benefits, save money and bring the cricketing community together.

The LCA was created by two ex-professional cricketers who, having benefitted from the fantastic work that the Professional Cricketers' Association (PCA) have done, thought it was time that the people who sacrifice so much to play and administrate league cricket were given an opportunity to reap rewards of doing such a good job.

“The LCA is a fantastic concept and a breath of fresh air for league cricketers. I would urge all players to get involved.” Kevin Pietersen, England & Surrey CCC.



Photo courtesy of LMI Photography

How can we help?

The LCA is a 'must' for club cricketers. With over half a million players in the UK, the LCA is your place to interact with cricketers from all over the UK, check out stats from your own league and see how you are fairing up against players from other leagues whilst keeping up to date with what is going on in the world of club cricket as well as first class and minor counties cricket. The money that the LCA generates through events, business partners and advertisement will be ploughed back into club cricket to benefit not only it's members, but the development of club cricket in the future.



“...its your game”



LCA League Legends in action during Summer 2009



“As a league cricketer at heart, I truly believe the LCA is the best thing to happen to the recreational game. Members can now access deals previously only extended to professionals which helps makes it easier to turn out for your club side week in week out, and with the financial climate the way it is, there is no better time to access those offers”

Graeme Swann, England & Nottinghamshire CCC

Photo courtesy of Richard Cooke Studios

What are the benefits of joining?

- Its completely FREE!
- Keep up-to-date with local club cricket news.
- Partnership with Cricket Archive to generate ECB Premier League Stats.
- Partnership with 1st Class Counties with benefits including ticket offers throughout the season.
- LCA Events from League Legends games to golfing trips.
- LCA Business Partners - in place purely to save you money!
- Chat with like minded people on the online forum.
- Win signed memorabilia and be in with a chance to get sponsored by a major bat manufacturer in the Player of the Month competition.

JOIN HERE NOW FOR FREE!



Photo Courtesy of LMI Photography

LCA News

The League Cricketers Association supply news and blogs throughout the year. These news articles range from information about international cricket through to the latest cup draws in a given league and competition. Representatives from various leagues and clubs keep the LCA team up to date with day to day ongoings throughout the season and during the winter around the country. We are always looking to recruit people to provide us with information about their clubs activities - please contact info@thelca.co.uk for more information on this. There is also a section called the 'Chairman's Chair' and the 'Captain's Corner' where we will be calling upon club officials to gain an insight into the jobs that these fascinating people carry out for their beloved clubs.



Latest News Articles updated regularly and can be a great way to recruit new members at clubs.



Premier Leagues



Above: Daniel Woods, Winner of the LCA Player of the Year Award, 2010 Below: Woods' prize, signed customised Kevin Pietersen batting spikes



During 2011, the LCA will be channeling its attention to the 25 ECB Premier Leagues across the country. Having successfully secured a partnership with Cricket Archive who supply all the LCA Stats, the League Cricketers Association will be selecting two players of the week for each league. These will be generated by the highest individual score from the league and the bowler who takes the most wickets in the league (if there is more than one, it will come down to the average). Each month, 200 players* will then go into a draw to be in with a chance of winning many great prizes courtesy of England's Kevin Pietersen & Graeme Swann (LCA Ambassadors). The overall player of the year shall be selected by the LCA Team having reviewed all the Stats from the season. In 2010, Daniel Woods of York CC won the LCA Player of the Year.

*Players must be registered LCA Members to be eligible for winning the Player of the Month/Year Prizes.

First Class Counties



The LCA aim to be in partnership with all 18 first class counties by the end of the 2012 season. This partnership, already established with a few counties across the country, will allow LCA members to benefit from ticket offers that would otherwise not be available. Each county will have their own section of the LCA website which can be maintained by their marketing staff and updated as regularly as they wish whilst also giving them the option to sell merchandise through the LCA shop. This is another way for all first class counties to be able to 'get out to' their target audience in a way that complements the brilliant 'Club Together Scheme' initiative introduced by the ECB.



LCA Events

LCA Events will be running throughout the year. Such events include:

- LCA League Legends Games - giving members the opportunity to rub shoulders with professional and ex-professional cricketers whilst also playing in a team of club cricket stalwarts. If your club would like to host a League Legends game this season, please contact us.
- Ryder Cup Style Golf Days - held at some of the most picturesque courses in the country and open to all members giving them the chance to meet like minded people and representatives from our array of business partners.
- Pre and Post Season Tours - in place to either prepare members for their upcoming season or a trip to cap off a successful year in club cricket.

Fantastic prizes to be won at all events!



LCA League Legends Team, 2009



LCA Business Partners

The ever growing number of LCA Business Partners means that a member can save £100's throughout the year on every day items and services required to continue playing club cricket successfully.

Click on the Logo's below to view the offers available from the selection of business partners:



And many more.....!!

Follow us at:



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